Big Bargain Subscription Offer!

For the next 60 Days the Subscription Price of The Barton County Democrat Reduced to \$1.00 per year

500

New

Subscribers

The Barton County Democrat is beginning a Big Subscription Campaign which will last for Sixty Days, and during which time we expect to add at least 500 new subscribers to our list as well as getting the old list entirely on a strictly paid-in-advance basis. To do this the ordinary publisher would put on some kind of a contest, with premiums for the winners, and in which you would be solicited by some of your friends and acquaintances to dig up good hard cash for their benefit, for no matter how a contest is conducted it must be remembered that the subscriber is the person who pays the bills. We intend to accomplish the same result in an entirely different manner. It costs money to buy premiums and pay the salaries of contest managers, and the results of the contest are generally unsatisfactory not only for the publisher but for the unsuccessful contestants as well.

We Are Going To Save You This Money

\$1.00

Per

Year

The regular price of the Democrat is, and will continue to be, \$1.50 per year, but in order to add a large number of new subscribers to the list in a short time and with the elimination of contest expenses, we will for the next 60 days make a Special Bargain Price of \$1.00 per year to strictly cash in advance subscribers. We have been told and we have reason to believe that we have improved the Democrat several hundred per cent since taking charge the first of the year, but that does not mean that we are not going to continue to still further improve in the future. We have recently added to the office several hundred dollars worth of new equipment in order to more fully give our patrons the worth of their money. In order that we may give our readers a still larger amount of news each week and that the paper may present a still better appearance we have recently placed an order for a new No. 8 Mergenthaler Linotype, the very best machine of this kind manufactured, and with its installation which will be in a very few weeks, the Democrat office will be the best equipped printing office in the state west of Hutchinson. These additions have cost a large amount of money, but we feel that the way the business has increased during the past four months, and the nice growth of our subscription list during that time, that the expense will be justified, for the people of Barton county are showing that they are willing and ready to lend support to a paper that endeavors to give the correct news at all times, without apology and with favors toward none.

We Want The Democrat to be a Weekly Visitor To Every Home in Barton County

Special

Rate

If you are not now a subscriber, send us in your name accompanied by \$1.00 and get on the list at once. If you want to get together with some of your neighbors you can secure a still lower rate. Send us in your name together with four of your neighbors or acquaintances who are not now subscribers and you can get the five subscriptions for 75 cents each per year.

Subscribers who are now in arrears can take advantage of the Bargain Offer by paying all arrearages at the old rate and then paying for one or more years in advance at the new rate. If your subscription has not yet expired, it will pay you to still further advance the same by paying for as many years in advance as you desire at the Special Rate.

This Offer is Good for Just Sixty Days---Take Advantage of it To-day---Right Now---We Are Willing to Guarantee That You Will be Pleased With Your Bargain

The BARTON COUNTY DEMOCRAT GREAT BEND, KANSAS